

BRUCE F. OSTROFF

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EDUCATION

NEW YORK UNIVERSITY, LEONARD N. STERN SCHOOL OF BUSINESS

M.B.A. Information Systems and Management/Strategic Planning, May 1996

Vice President of Information Management Association, 1994 - 1996

Vice President of Entrepreneurs Exchange, 1994 - 1995

CORNELL UNIVERSITY, Ithaca, NY

Bachelor of Arts, Economics, May 1992

Member of Zeta Beta Tau Fraternity, Assistant Social Director

Founder Cornell Entrepreneurs, Treasurer and Editor Entrepreneur Newsletter

EXPERIENCE

HOTEL DYNAMICS, LLC, EAST ROCKAWAY, NY

2004 - Present

Senior Vice President

Perform hotel consulting services including repositioning analysis, operational improvement reviews, management contract reviews and business process control assessments. Recent clients include Northern Bay Management Group LLC, The New Yorker Hotel, and The Kempinski Hotel Moscow.

PRICEWATERHOUSECOOPERS LLP, New York, NY

1996 - 2004

Manager, Systems Process and Assurance

Manage and perform information technology audits and special projects for clients including AT&T, Dun and Bradstreet, Thompson Corporation, Vivendi Universal, Shubert Theaters, and Bloomberg. Audit work includes review of information technology operations, security, and computer software change management areas for both mainframe and client-server environments. Special assignments focus on information technology and application controls reviews for new systems implementations, disaster recovery planning and Sarbanes-Oxley compliance. Management experience includes role as Manager for large audit clients, engagement planning, budgeting, and supervision of staff. Member of Information Systems Audit and Control Association. Certified Information Systems Auditor.

HOSPITALITY VALUATION SERVICES, INC., Mineola, NY

1993 - 1994

Computer System Administrator

Managed local area network running Novell Netware. Full administrative tasks included network user maintenance, hardware and software installation, and full system backup. Responsibilities also included management of information systems relating to company-wide databases and computer training and support for 80 users at six sites.

1992 - 1993

Consulting and Valuation Analyst

Performed hotel and motel appraisals for banks, insurance companies, hotel owners and lenders, and court-related expert testimony. Performed hotel market feasibility studies including market analysis for possible hotel repositioning and proposed hotel development. Appraised numerous hotels for foreclosure, acquisition, divestiture, and legal purposes. Skills included advanced use of spreadsheets and financial knowledge involving discounted cash flow analysis and appraisal theory.